

Sam Roberts | Curriculum Vitae

021326207 | sam@posse.co.nz | www.posse.co.nz

Confident Experienced Talented Knowledgeable
Coolheaded Creative Flexible Original
Efficient Focused Reliable Skillful

Profile

I am a confident, highly skilled, flexible designer with an eye for details, a bachelor of graphic design and 6 years experience. I am looking for a senior graphic design position with scope for advancement that is going to allow me to develop my skills further.

Skills

- I have worked on a range of projects from concept development to final design and print.
- I have a deep knowledge of the print industry and the print process, from newspaper to offset and digital print.
- I have worked with and provided professional advice to clients to achieve the result they required.
- I am an expert using: Freehand, Illustrator, Indesign, Photoshop, After Effects, Powerpoint, Word and Excel on both Mac and Windows. I am also very fast to pick up new skills.
- I can create HTML and CSS based websites.
- I am experience managing content for websites.
- I can create moving graphics for video and edit video.

Personal Strengths

- I have a proven ability to work well under pressure in order to achieve agreed deadlines
- I am highly motivated and focused on producing work of an extremely high standard
- I am honest, patient and reliable
- I am quick to pick up new skills
- I am easy to work with

Projects

- Designed a 24 page book through to print stage for the 2003 Hamilton Rowing Club centenary celebrations
- Designed posters, programs, press advertisements and vinyl cut signs for WINTEC Media Arts graphic design exhibition 2002
- Designed concepts for “Innovations in Agriculture” – an exhibition at the Waikato Museum - including visuals for wall and moving graphics on big screens and video screens
- Designed look for Forlongs Furnishing’s website - www.forlongs.co.nz also uploaded and managed content
- Designed, built and managed website for Hamilton Rowing Club - www.hamiltonrowingclub.co.nz
- Designed and built website for Guardians – www.guardians.net.nz
- Numerous projects in the marketing department of the Waikato Times. Everything from business cards to building Christmas parade floats.

Education

2002

Bachelor of Media Arts (Graphic Design) Waikato Institute of Technology

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Employment

2006 – 2009

Graphic Designer - Waikato Times Marketing

2004 – 2006

Self-employed including work for Forlongs, Guardians, Eze Wash, Macpro Engineering and Holistic Healthcare

2003 – 2004

Graphic Design 7 month Internship - Print House and Bettle Advertising, Hamilton Included work at Waikato Museum for the *Innovations in Agriculture* exhibition

2000 – 2001

Cleaner - Alert Fire Protection, Hamilton

1996 – 2002

General Labourer – Macpro Engineering, Hamilton

Community

Involvement

2005

Hamilton Rowing Club Vice Club Captain

1999 – 2008

Hamilton Rowing Club Committee Member

1997 – 2008

Hamilton Rowing Club Member. Rowing at all levels from novice to senior including junior & under 21.

2003

Member of H.R.C. Centennial Committee (This involved organising a 3 day celebration including a regatta, a 24 page book, 2 dinners, 2 lunches and photos)

2003 – 2005

Manager of H.R.C. website

When I'm not designing...

... I'm probably working on my car. It's a 1961 VW Beetle. I'm slowly collecting parts to give it a full spruce up. While I'm working on my car I'll probably be listening to music from my collection which is really too varied to put a label on. Previously I spent my spare time rowing, ten years at various levels including regional representation at under 21 and open level. I even managed to earn a trial for the NZ Universities crew. I still like to keep in shape. More recently I've been developing an interest in architecture.

Reference

◦ Bernadette Kirkham
Marketing Manager
Waikato Times
Hamilton
(07) 849 9607 (wk)

◦ Colleen Emery
Fellow Hamilton Rowing Club
Committee member
Business Manager
Business Financial Services
Bank of New Zealand
(07) 838 6329 (xtn 45329) (DDI)
029 838 6329 (mob)

◦ Charles Haggie
Rowing Coach
Hamilton Rowing Club
(09) 236 0090 (home)